

# Wildcat Football Program Advertising

## 2001, 2005, & 2006 Nevada 4A State Champions

Las Vegas High School's Football Program is dedicated to excellence. Our goal is to mold young men in productive citizens, role models, and athletes. We appreciate the support of our local businesses in working with our program and our student athletes. Our game program helps fund our efforts to reach our goals. The Wildcat game program is seen weekly by the student body, parents, and fans. Your advertisement in our program helps our team and has the potential to increase your customer base.

### AD SIZES - Check the side of the ad you are ordering.

**Game Program Ads** — Business and Player Ads located throughout the program

- ◇ 4x6 Banner & Full Page Ad \$ 500.00
- ◇ Inside Cover Color / Back Cover Color (7"W x 9 1/2"H) \$ 300.00
- ◇ Color Insert with Game Rosters (7"W x 9 1/2"H) \$ 200.00
- ◇ Full Page (7"W x 9 1/2"H) \$ 100.00
- ◇ Half Page (7"W x 4 3/4"H) \$ 75.00
- ◇ Quarter Page (3 1/2"W x 4 3/4"H) \$ 50.00
- ◇ Business Card / Eighth Page (3 1/2"W x 2 3/8"H) \$ 25.00

**PLEASE USE A SEPARATE SHEET FOR EACH AD ORDERED!**

**PLEASE MAKE PAYMENT BY BUSINESS CHECK OR MONEY ORDER!**

**NO PERSONAL CHECKS —**

**PERSONAL CHECKS WILL NOT BE ACCEPTED!**

**Make Business Checks Payable to:** LVHS Football

**Mail to:** Attn: Coach Plunkett, 6500 E. Sahara Ave., LV NV 89142

**Questions?** Contact Art Plunkett via email at ASP251@interact.ccsd.net (submit all artwork to this email address!)

◇ Artwork CD Attached ◇ Use Previous Ad ◇ Will Send Artwork

**ALL ARTWORK MUST BE SUBMITTED "READY TO INSERT" —**

You may submit art work on a CD; however, we prefer that artwork be submitted via email as .jpg or .pdf file attachment.

<p>1/4 page (3 1/2"W x 4 3/4"H)</p>	<p>1/8 page (3 1/2"W x 2 3/8"H)</p>
<p>1/2 page (7"W x 4 3/4"H)</p>	

For more information about Wildcat Football, please visit [www.LVHSFootball.com](http://www.LVHSFootball.com)



**YES! I will support WILDCAT FOOTBALL!**

Advertiser \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Email \_\_\_\_\_

Web Site \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

If you are supporting a particular player, please list their name:

\_\_\_\_\_

**Regular Season Publication Dates:**  
EVERY HOME GAME

**Playoff Season Publication Dates:**  
Every Home Game During Playoffs

#### Page Layouts

- See ad sizes above

#### Tips for Best Ad Layout

- Full page and Quarter page ads are best laid out vertically (taller than they are wide)/
- Half page and Eighth page/Business card ads are best laid out horizontally (wider than they are tall).

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#### OFFICE USE ONLY

Ad sold by \_\_\_\_\_

Level: B                  JV                  V

Paid \$ \_\_\_\_\_ Check # \_\_\_\_\_

Art Rec'd                   Waiting for artwork

Ad Placed on page # \_\_\_\_\_

**ALL ADS, ARTWORK, & PAYMENT ARE DUE AUGUST 15, 2014**